



Nicholas Elder

Toronto, Canada

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Education

The University of Western Ontario

Graduating May 2020

3.9 / 4.0 GPA | Dual Degree

BSc, Honours Specialization in Computer Science | Scholars Electives, Machine Learning Research
HBA, Honours Business Administration | Richard Ivey School of Business

Employment Experience

Product Manager Intern

Summer 2018

Hubdoc, Toronto

- Discovered solutions for calculation issues causing total, tax, and subtotal inaccuracies considered a top customer pain point by pairing with developers for code level visibility, discovering 7 distinct issues.
- Analyzed user data to prioritize the solutions for each calculation issue and understand the solution space culminating in a presentation to the entire company to enable transparency with customers.
- Prioritized all bugs by communicating using JIRA with support / developers, and Zendesk with end customers to determine bug reach / impact, and solution effort / confidence.
- Researched and selected Product Board to capture user insights to inform feature prioritization and share product management choices by soliciting iterative feedback from internal stakeholders.

Business Technology Analyst

Summer 2017

Deloitte, Toronto

- Software Development: Implemented a data transfer process automation tool in bash to increase the velocity of our projects core task resulting in 8 man-hours saved weekly.
- UI Design: Designed, and iteratively tested a proposed internal community-building app which is now in development for a Toronto pilot. Presented solution to leadership team and practice-wide audiences.

Founder

2011 - 2015

Stormcraft Minecraft Game Server, www.stormcraft.ca

- Created custom game experience and unique community with a staff of 15 attracting 15k users.

Projects

NIKU Farms, Freelance Project, Design + Development, Startup MVP. nikufarms.com

2018

Fero Analytics, Startup Co-Founder, featured on Product Hunt. fero.io

2017

Setsail MOOCs, Freelance Project, education platform, 2100+ users. setsail.io

2015 - 2017

Extra Curricular Activities

President, Western Founders Network.

2015 - Present

- Supported a team of 40 by inspiring a strong vision and individually coaching members resulting in a doubling of membership to 250 and a passionate team.

Organizer (Design Lead), Hack Western 3 & 4.

2016 - 2018

Skills

Languages: PHP, Javascript, Python, SQL, Java, C, HTML/CSS

Frameworks/Libraries: Node.JS, JQuery, Meteor, Socket.IO, Gensim, Adagram, Word2Vec

Design: Adobe Illustrator, Photoshop, Premiere, InDesign

Awards

Western University, Dean's **Honour List** - 2016 to 2018

Hack Western, **Third Place** Project, Wishfor.xyz (100+ submissions) - 2015

Western University, Selected for **Scholars Electives** Academic Program (8% acceptance) - 2015

The Duke of Edinburgh's Award, **Silver** Standard - 2015